

PAOLO LINARES

SR. CONTENT PRODUCER

PROFESSIONAL SUMMARY

When people ask me what I do, I say: Whatever it takes. That's how I see what we do. Because I've learned that when there's an idea, a project, a vision that must be executed it's reached successfully by those willing to do whatever it takes.

My discipline is in cinematography. Which means my eye has been sharpened to search for THE shot – every time. I play best with others, but am willing to dedicate every second to my craft in solitude when needed. Please consider me when looking to add someone to your team who is serious about creative content.

SKILLS

- Fully Bilingual (English/Spanish)
- Filmmaking
- Editing
- Photography
- Decision making.
- Troubleshooting techniques
- Post-production Oversight

AWARDS

32 Under 32

- 2019 Honoree

ADDYs Best in Show: 2018 Eclipse Pop campaign.

ADDYs MOSAIC Awards

- 2019 #BeGolden Campaign-Catholic Charities of Dallas
- 2020 PrxPr campaign - PRXPR

ADDYs Gold:

- 2018 Eclipse Pop Campaign - Encanto Pops
- 2020 #StopGunViolence -Richard/Lerma

ADDYs Silver:

- 2019 Guac World Social Media Campaign - Avocados From Mexico
- 2020 Biggest Game of Horse Social Media Campaign -Metro by T-Mobile

Judges Choice ADDys

- 2020 #StopGunViolence -Richards/Lerma

ACADEMIC BACKGROUND

Full Sail University

BS IN FILM PRODUCTION, GRADUATED IN 2012

- Graduated with 3.3 GPA and Perfect Attendance.
- Creative Director, 2010-2012, Student Body Association.

WORK BACKGROUND

VIDEO PRODUCTION SPECIALIST

LEFTHOOK VIDEOS 2020-2022

- Held film shoots and recordings to strict standards set by creative, technical and regulatory goals.

SR. CONTENT PRODUCER

RICHARDS/LERMA 2017-2020

- Overlooked every step of social video content from after the concept was approved to project delivery for accounts, such as Metro by T-Mobile, Avocados From Mexico, Clamato, Bancoppel, just to name a few.
- Managed legal requirements, including obtaining rights and contracting locations.
- Worked effectively with diverse team to accomplish objectives and meet long-term goals.
- Held film, shoots and recordings to strict standards set by creative, technical and regulatory goals.

CONTENT PRODUCER/ STUDIO MANAGER

DW INSTITUTE AT UNIVERSITY OF FLORIDA 2016

- Produced and shot training videos for the Department of Education of Florida
- Managed the studio and film equipment.

ASSITANT EDITOR

AMS PICTURES 2013-2014

- Captured, synced, organized, prepared timelines as well as making rough cuts.

EXTRA-CURRICULAR ACTIVITIES

UPPER ROOM CHURCH

MEDIA TEAM VOLUNTER 2016-2019

ALIENTO CHURCH

CREATIVE DIRECTOR VOLUNTER 2019-2020

GET IN TOUCH

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